

Hopkinton, NH
Economic Development Committee
Minutes of February 15, 2012 Meeting
draft

The Committee assembled at 7:00 p.m.

Committee members present were: Cettie Connolly, Bob Gerseny, Judy Hampe, Chris Hodgden, Josh Kattf, Darragh Madden, Bryan Pellerin.

The minutes of the meeting held on January 18th, 2012 were approved as written.

Old Business

Regarding offering a program for local retailers, the Committee asked the Chair to obtain further details from Bruce Baker regarding his proposed program. Cettie Connolly suggested that the chair contact SCORE and see if they have programming available. It was thought that possible social media might be a topic that home based businesses might find useful.

Maple 89 Project; discussion resumed regarding the scope of the Committees goals in regard to encouraging developing this area. It was the consensus that the Committee invite owners in the area to meeting in order to gauge the interest in development. The Chairman will attempt to gather the necessary information. There was also discussion regarding the type of development that would be most amenable to the Town. There was discussion about reviewing the town's Master Plan.

Website; The Committee discussed the towns website. It was the consensus that we should enhance the business listing there. To the extent that we can make the listing interactive we should do so.

New Business

Ginny Haines attended on behalf of the Farmers Market and asked for the Committee's support. She also highlighted some of the events driven days that increase commerce in town. She noted Starry, Starry Weekend; see their site at <http://starrystarryweekend.blogspot.com/> During that discussion it was noted that there are few signs on either routes 89 or 202/9 highlighting the retailers in Hopkinton. Bryan Pellerin volunteered to check with the DOT regarding signage opportunities.

Next meeting is scheduled for March 21, 2012. Meetings are generally scheduled for the third Wednesday of each month at 7:00 PM at the Town Hall.

The meeting was adjourned at 8:00 p.m.

Submitted by
Bob Gerseny

THESE MINUTES ARE NOT OFFICIAL UNTIL APPROVED AT THE MEETING
MARCH MEETING.