

Hopkinton, New Hampshire
Economic Development Committee
Minutes of December 18, 2012 Meeting

Call to Order

Bob Gerseny, called the meeting to order at 7:05 p.m.

Committee members present were: Cettie Connolly, Bob Gerseny, Judy Hampe, Josh Kattef, Brian Lavoie, Darraugh Madden and Bryan Pellerin for the Selectmen.

The minutes of the October meeting were approved. No quorum was established at the November meeting.

The Committee gratefully acknowledges the cookies provided by the Budget Committee.

Old Business

Gerseny made a short review of the October retail seminar. The Committee discussed the idea that its highest and best value to the community may be more in the direction of programing for local businesses rather than real estate development. There was general discussion about the possibility of a quarterly seminar.

Gerseny reported that he had not been able to make contact with the Cratherns and so they were not expected to come to the present meeting. Efforts will be made to invite them to the January meeting to hear about developments on their property at Exit 6.

The topic of signage was discussed and Gerseny volunteered to contact Jessica Dunlap re same.

New Business

Gerseny related the request made by Superintendent of Schools for our Committee to participate in presenting an Entrepreneurial Symposium jointly with the School Board and the Board of Selectmen. Josh Kattef volunteered to be our representative.

Small business video there was discussion regarding the small business video produced by Jessica Dunlap. Gerseny volunteered to contact Loren Foxx to obtain information re a professional production.

There was significant discussion about the business directory on the web-site. Josh Kattef volunteered to contact Robin Buchanan and discuss format for the directory. Gerseny agreed to solicit lists and information from various sources to help compile the list.

NH Shifting Economic Trends White Paper had been previously distributed to the members. No comment.

Adjournment

Next meeting is scheduled for January 17, 2013.

The meeting was adjourned at 8:10 p.m.

Submitted by
Bob Gerseny

THESE MINUTES ARE NOT OFFICIAL UNTIL APPROVED AT THE JANUARY
2013 MEETING.