



Town of Hopkinton, NH

Office of the Select Board

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ECONOMIC DEVELOPMENT COMMITTEE PUBLIC MEETING MINUTES TUESDAY APRIL 14 2015 APPROVED – May 12, 2015

Meredith Astles called the Economic Development Committee (EDC) meeting to order at 7:02 p.m. on Tuesday, April 10, 2015, in the Conference Room in the Town Hall.

Members Present: Meredith Astles, Byron Carr, Patrick Miller, Tony Quinn, Sue Strickford, LeeAnne Vance

Members Absent: Mark Beaudoin

Staff Present: Neal Cass (Town Administrator)

The minutes of the March 10, 2015 meeting of the EDC were approved by consensus.

The Committee reviewed the results from the table at Town Meeting and determined that it went well and made residents aware that the EDC exists and is working.

Members had heard that Concord Hospital is looking for an urgent care center in this area. Meredith will draft a letter to the hospital stating that Hopkinton has available space and that the EDC is willing to help in any way possible.

The Committee discussed updates to the Town website to more accurately reflect the importance of economic development. Specific discussion included:

- The website for Albuquerque, NM is clean and very user friendly.
- Exeter NH has a site worth reviewing.
- Our site should be regionally based.
- The question “Why Hopkinton? Should be answered.

The committee discussed support for existing businesses including creating a Chamber of Commerce that could fall under the umbrella of the Concord and/or Kearsarge Chambers, having business mixers, and working to bring more consumers into town to buy from local merchants.

A large portion of the meeting focused on the website. See attachment for details on brainstorming that took place.

For next meeting

- Review website information
- Neal will check to see what photos the Town currently has available.

- Discussion of what land is currently available for business and industry.

ADJOURNMENT

There being no further business, Meredith declared the meeting adjourned.

Respectfully submitted,
Neal Cass, Town Administrator

Website Lists

Main Sections

1. Our Community
2. Business Development
 - a. Why Hopkinton
 - b. Zoning
3. Visitor
4. Government

Business

1. Existing Businesses
 - a. Listed by Category
 - b. Business Forms
2. Business Resources
 - a. List Groups
 - i. Rotary, Lions, Odd Fellows, Explore Contoocook
 - b. Forms
 - c. EDC Contact
 - d. Planning Contact
3. Let's Do Business in Hopkinton
 - a. Why Hopkinton
 - i. Public
 - ii. Private
 - iii. Higher Education
 - iv. Compare NH to other states - statistics
 - b. Water/Sewer
 - c. Maps
 - d. Location
 - i. Boston
 - ii. Airport
 - iii. Bus/Train
 - iv. 89/93/202/9
 - v. Recreation
 1. Skiing
 2. Hiking
 3. Beach
 - vi. Canada
 - e. Workforce
 - i. Higher Education
 - ii. Town Demographics
 - iii. State Training
 - f. Lifestyle
 - i. Library
 - ii. Sports Fields
 - iii. Senior Center
 - iv. Artist Community
 - v. 4th of July
 - vi. Community Events
 - vii. Active Youth Sports
 - viii. Safety
 - ix. Police/Fire/EMS

- g. New Business
 - i. Process
 - ii. Forms
 - iii. Licensing
- h. Airports/Highways
- i. Hospitals
- j. Land
- k. Higher Education – Workforce

Visitors

- 1. Recreation
 - a. Biking
 - b. Hiking
 - c. Skiing
 - d. Rivers/Ponds
 - i. Kayak rentals
 - ii. Fishing
 - iii. Swimming
 - e. Snowmobile/ATVs
- 2. Hospitals
- 3. Shopping/Dining/Lodging
 - a. Apple picking
 - b. Camping
 - c. List Shops
 - d. List Dining
 - e. Map of Local Businesses
- 4. Sites
 - a. Depot
 - b. Gould Hill
 - c. Elm Brook
 - d. Covered Bridges
 - e. Fair
 - f. Beech Hill
 - g. Dimond Hill
 - h. Millbrook Art
 - i. Churches
 - j. Brewery Tours
- 5. Arts & Antiques
- 6. Functions
 - a. St Methodios
 - b. Legion
 - c. Library
 - d. Kimball Cabins
 - e. Depot
 - f. Senior Center