



# Town of Hopkinton

## Office of Select Board

330 Main Street, Hopkinton NH 03229-2627 - (603) 746-3170 – [www.hopkinton-nh.gov](http://www.hopkinton-nh.gov)

### ECONOMIC DEVELOPMENT COMMITTEE PUBLIC MEETING AGENDA MONDAY, APRIL 5, 2021 – 6:00 PM VIA ZOOM

The meeting of the Economic Development Committee (EDC) was called to order by Anna Wells on Monday, April 5, 2021 at 6:01p.m. via Zoom.

**Members Present:** Andrea Folsom, Jim Fredyma, Erik Newman, Greg Sagris, Anna Wells, Steven Whitley

**Members Absent:** Meredith Lee

**Staff Present:** Matt Monahan (Economic Development Director), Neal Cass (Town Administrator)

**DECLARATION OF CHAIR:** Ms. Wells read the Right to Know Law Meeting Checklist as follows:  
As Chair of the Hopkinton Economic Development Committee, due to the COVID-19/Coronavirus crisis and in accordance with Governor Sununu's Emergency Order #12, pursuant to Executive Order 2020-04, this Committee is authorized to meet electronically.

Please note that there is no physical location to observe and listen contemporaneously to the meeting, which was authorized pursuant to the Governor's Emergency Order. However, in accordance with the Emergency Order, this is to confirm that we are:

***a. Providing public access to the meeting by telephone, with additional access possibilities by video or other electronic means.***

We are utilizing the Zoom platform for this electronic meeting. All members of the Committee have the ability to communicate contemporaneously during this meeting through the Zoom platform, and the public has access to contemporaneously listen and, if necessary, participate in this meeting through dialing the following phone # 1 (646) 558 8656 and meeting ID: 845 4293 1647, or by clicking on the following website address: <https://us02web.zoom.us/j/84542931647>

***b) Providing public notice of the necessary information for accessing the meeting.***

We previously gave notice to the public of how to access the meeting using Zoom, and instructions are provided on Town of Hopkinton's website: [www.hopkinton-nh.gov](http://www.hopkinton-nh.gov) and on the Town of Hopkinton's Facebook page.

***c) Providing a mechanism for the public to alert the public body during the meeting if there are problems with access.***

If anyone has a problem, call (603) 746-8256 or email: [townadmin@hopkinton-nh.gov](mailto:townadmin@hopkinton-nh.gov).

***d) Adjourning the meeting if the public is unable to access the meeting.***

In the event the public is unable to access the meeting, we will adjourn the meeting and have it rescheduled.

Please note that all votes that are taken during this meeting shall be done by Roll Call vote.

Let us start the meeting by taking a Roll Call attendance. When each member states their presence, also please state whether there is anyone in the room with you during this meeting, which is required under the Right-to-Know law.

Andrea Folsom	alone
Jim Fredyma	alone
Erik Newman	alone
Greg Sagris	alone
Anna Wells	alone
Steven Whitley	alone

**APPROVAL OF MINUTES FROM MARCH 8, 2021**

Mr. Fredyma moved to approve the minutes of the March 8, 2021 EDC meeting. Ms. Wells seconded the motion. Mr. Whitley called for the vote.

Andrea Folsom	Yes
Jim Fredyma	Yes
Erik Newman	Abstain
Greg Sagris	Abstain
Anna Wells	Yes
Steven Whitley	Yes

**Motion approved 4-0-2**

**FOLLOW-UP TO EDC VISIONING SESSION**

The Committee reviewed an email from Meredith Lee providing thoughts from the Contoocook Chamber of Commerce concerning the tagline “Two Villages, One Heart, Opportunity Grows Here”.

The Chamber prefers a two-word ending and made the following suggestions:

- “Two Villages, One Heart, Nurturing Opportunity”
- “Two Villages, One Heart, Growing Opportunity”
- “Two Villages, One Heart, Opportunities Abound”

It was noted that “Opportunity Grows Here” could be used on its own. After further discussion it was decided to have further discussion at the next meeting. The two options on the table are:

- “Two Villages, One Heart, Opportunity Grows Here”
- “Two Villages, One Heart, Growing Opportunity”

**ECONOMIC STRATEGIC PLAN**

Mr. Monahan updated the committee on items listed on the Economic Strategic Plan

- SelectNH has been defunded and is in the process of being shut down.
- Work needs to be done to assure that the website has correct tags in order to be seen in searches. More discussion is needed on what audience is trying to be reached.
- Water and sewer are an important part of the development of the Exit 6 TIF District. Mr. Monahan will contact the engineer that prepared the preliminary plans for the water/sewer extension.
- Mr. Monahan will bring back website recommendations.

To further share the work of the EDC and incentives that have been put in place, Mr. Monahan will meet with the Contoocook Chamber of Commerce and with Hopkinton Rotary.

## UPDATES

Updates from Matt Monahan

1. Economic Development Chapter for Master Plan
  - a. Mr. Monahan walked through the draft that has been presented to the Planning Board for review. Two changes were recommended by the Committee.
    - 1.Objective 1 – Add reference to Hopkinton Village and to Hopkinton Village Zoning.
    - 2.Objective 2 – Add reference to water and sewer expansion.
2. TIF District Board
  - a. Mr. Monahan reported he is working on reaching out to people to join the TIF Board. More information will be shared that a tenant can be on the TIF Board, not just owners.

## Land Swap

Mr. Cass reported that the hope is to close on this on Friday. He will notify the Committee once everything is complete.

## NHDOT Routes 202/9/127 Intersection Meeting

- Mr. Monahan reviewed the build-out analysis for the area relative to Hopkinton. Work is also being done on the Henniker side and the combined report when complete will be distributed to the Committee.
- As this project moves forward it will be important to work with our counterparts in Henniker so that we are all on the same page.

## OTHER ITEMS

Mr. Whitley announced that Tom Congoran has resigned from the EDC. There are several open positions on the committee.

**Next Meeting Date: Tuesday, May 4, 2021 6:00pm via Zoom.**

Respectfully submitted,  
Neal Cass