



Town of Hopkinton

Office of Select Board

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ECONOMIC DEVELOPMENT COMMITTEE PUBLIC MEETING AGENDA MONDAY, JULY 12, 2021 – 6:00 PM TOWN HALL AND VIA ZOOM

The meeting of the Economic Development Committee (EDC) was called to order by Steven Whitley on Monday, July 12, 2021, at 6:04 p.m. in the large meeting room at the Town Hall.

Members Present: Andrea Folsom, Jim Fredyma, Meredith Lee, Greg Sagris, Anna Wells, Steven Whitley

Staff Present: Neal Cass (Town Administrator)

APPROVAL OF MINUTES FROM JUNE 14, 2021

Ms. Wells moved to approve the Economic Development Committee minutes of June 14, 2021. Ms. Folsom seconded the motion. There was no discussion and Mr. Whitley called for the roll call vote.

VOTE: Folsom, Fredyma, Lee, Sagris, Wells, and Whitley voting in favor of the motion; no votes against; MOTION APPROVED 6-0.

FOLLOWUP TO EDC VISIONING SESSION

Ms. Lee and Ms. Wells presented an idea to begin the implementation of the visioning that has taken place. There was significant discussion as to the idea with all supportive. The idea includes a phased plan. The result of the discussion was:

- Ms. Lee and Ms. Wells will create a structure to move this idea forward. Committee members should email them an input to be included in their plan. This structure will be presented at the next meeting of the EDC.
- Members should bring the names of those they feel are stakeholders to the next meeting. Stakeholders will be invited to a meeting in September. The EDC will plan the stakeholder meeting at its next meeting.
- Ms. Folsom will begin working on a logo and will bring possible designs to the next meeting.

The EDC would like to sponsor the last summer concert at the cost of \$750.00. The budget will be reviewed to assure there are funds.

REVIEW OF EDC DIRECTOR TASK LIST

The Committee reviewed the list that is being worked on by Matt Monahan.

- Registering the tagline will be added to the list.
- The parking signs will be separated from the other signs.

ECONOMIC DEVELOPMENT DIRECTOR JOB DESCRIPTION

Committee members will send any recommended additions or changes to the Town Administrator who will bring an updated version to the next EDC meeting.

OTHER ITEMS

- Mr. Sagris suggested an “internship like” program for students who work to receive credit like they do for sports. He will talk to Ms. Folsom who is a member of the School Board.
- Mr. Cass will go through the website suggestion list from Cynthia Harrington and implement as many recommendations as possible.
- The business listings need to be updated on the Town website.

NEXT MEETING: TUESDAY, AUGUST 17, 2021, at 5:00 p.m. Location TBD.

ADJOURNMENT

There being no further business, the meeting adjourned at 8:00 p.m.

Respectfully submitted,
Neal Cass, Town Administrator