



Town of Hopkinton

Office of Select Board

330 Main Street, Hopkinton NH 03229-2627 - (603) 746-3170 – www.hopkinton-nh.gov

ECONOMIC DEVELOPMENT COMMITTEE

MEETING MINUTES

MONDAY, FEBRUARY 15, 2022 – 5:30 PM

HOPKINTON TOWN HALL

The meeting of the Economic Development Committee (EDC) was called to order by Steven Whitley on Monday, February 15, 2022, at 5:33pm.

Members Present: Steven Whitley, Jim Fredyma, Greg Sagris, Meredith Lee

Member Absent: Andrea Folsom

Staff Present: Anna Wells

CALL TO ORDER

Mr. Whitley called the meeting to order at 5:33pm in the Hopkinton Town Hall.

APPROVAL OF MINUTES FROM JANUARY 10, 2022

Mr. Sagris moved to approve the Economic Development Committee minutes of January 10, 2022. Ms. Lee seconded the motion. There was no discussion, motion carried 4-0.

EDC VISIONING

1. Contoocook Village Parking Update

Ms. Wells updated the committee that she has been meeting and brainstorming with property owners and interested groups, including Public Works Director Dan Blanchette, regarding reconfiguring the parking lot at the Llewelyn Bandstand. Ms. Wells is working with those groups to develop an improvement plan for the parking lot and Riverway Park. The EDC would like to invite these interested parties to present their ideas at their next meeting.

2. Exit 6 Visioning, continued

a) TIF Board Update

Ms. Wells has been gathering contact information for owners, occupants, and abutters of properties in the Exit 6 TIF District. Mr. Monahan had previously reached out to those folks, but Ms. Wells will try to make another round of contacts to attempt to create a TIF Advisory Board. If a TIF Board is not able to be created due to lack of interest, the EDC itself can make recommendations to the Select Board about how the TIF funds should be utilized (current balance approximately \$350,000).

b) Signage Update

Ms. Lee followed up with Karen Robertson regarding wayfinding signage to direct visitors into Contoocook Village. She will continue to coordinate efforts between Ms. Robertson, the Public Works Department, and landowners to appropriately place signage.

c) Water/Sewer Extension Update

The Committee reviewed the conceptual water and sewer extension report and plans from 2018. The Committee agreed they would like to use TIF funds to update the study with current dollar figures



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and explore the difference in costs and benefits between running the line(s) along Maple Street versus along I-89.

EDC CHAPTER OF THE TOWN MASTER PLAN

Ms. Wells has completed her edits to the EDC chapter of the Master Plan and they have been reviewed by Central NH Regional Planning Commission, who is assembling the Master Plan and updating other chapters. The Economic Development Committee approves of the current draft of the EDC chapter. The Planning Board will schedule a Public Hearing on all the new Master Plan chapters on April 12, 2022.

NEW BUSINESS

1. Website

Ms. Wells suggested that an economic development website be created, separate from the Town's website. The purpose would be to inform and assist existing and potential future businesses in Hopkinton, as well as occasionally showcase or highlight the existing businesses in town. The Committee was supportive of this endeavor and encouraged her to pursue this idea with the Town Administrator.

2. Marketing and Economic Development Strategy

Ms. Wells would like to begin work on a town-wide Marketing and Economic Development Strategy. She noted she has come across several good examples of these types of plans from other towns and will provide examples to the Committee. The Committee was also supportive of this endeavor.

3. Wetlands Zoning Amendments Subcommittee

The Planning Board would like to amend the section of the Town's zoning code dealing with wetlands and setbacks. The Board has asked Karen Robertson to assemble a subcommittee to prepare and present revisions to the Planning Board and has asked a representative from the Economic Development Committee to participate. The EDC would like Ms. Wells to be their designee to that subcommittee.

OTHER

The next meeting of the EDC will be held on **Wednesday, March 23 at 5:30 p.m.** in the Hopkinton Town Hall.

ADJOURNMENT

Jim Fredyma moved that the meeting be adjourned. Mr. Sagris seconded the motion. There was no discussion, motion carried 3-0 (Meredith Lee having departed the meeting at 6:30 p.m.). The meeting adjourned at 7:10 p.m.

Respectfully submitted,
Anna Wells, Economic Development Director