



Town of Hopkinton

Office of Select Board

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ECONOMIC DEVELOPMENT COMMITTEE MONDAY, JANUARY 10, 2022 – 5:30 PM HOPKINTON TOWN HALL

The meeting of the Economic Development Committee (EDC) was called to order by Steven Whitley on Monday, January 10, 2022, at 5:33pm.

Members Present: Steven Whitley, Andrea Folsom, Greg Sagris, Anna Wells, Meredith Lee (via phone)

Member Absent: Jim Fredyma

Public Present: Max Goddard

CALL TO ORDER

Mr. Whitley called the meeting to order at 5:33pm in the Hopkinton Town Hall. Roll call vote re: EDC Member Meredith Lee joining by phone:

Mr. Whitley	Yes
Ms. Wells	Yes
Ms. Folsom	Yes
Mr. Sagris	Yes

APPROVAL OF MINUTES FROM DECEMBER 1, 2021

Mr. Sagris moved to approve the Economic Development Committee minutes of December 1, 2021. Ms. Wells seconded the motion. There was no discussion, motion carried 5-0.

EDC VISIONING

1. EDC Parking Update - this item will be tabled until the next meeting so that the Town Administrator can provide an update.
2. Exit 6 Review
 - a. Top 3 priorities determined by members:
 - i. Development of a TIF Board
 1. Town Administrator will update at the next meeting
 - ii. Create/update gateway signage into town
 1. Mr. Sagris volunteered to look into interstate and state rules re: having signage on a highway and/or state road.
 - a. Zone 2 (north of exit 2) costs \$1750 per sign per highway direction per year.
 2. Ms. Lee will pull gateway signage examples from other towns as future options.
 - iii. Water and Sewer extension

1. Town Administrator will update at the next meeting
 - b. Public comment suggestion for the town to look into locally targeted digital advertising of the town in addition to physical signage to help draw people into town.
 - c. Next area of EDC Visioning focus: Hopkinton Village

EDC CHAPTER OF THE TOWN MASTER PLAN

Ms. Wells has begun a deep dive edit of the EDC chapter of the Master Plan. Ms. Wells will reach out to Mike Tardiff of Regional Planning to update data to 2019 numbers (most recent data available.)

NEW BUSINESS

1. Mr Whitley received a phone call from a property owner concerned about the proposed wetlands amendment being considered by the Planning Board on January 11.
 - a. Because two members of EDC were unaware of the proposed amendment, and because three EDC members are also Planning Board members, and because this falls outside the scope of the EDC, the committee agreed that at this time the EDC will not be taking a public stance either way on this topic. EDC members may attend the Planning Board meeting as individual community members to speak on the topic if they so choose.
2. Mr. Sagris updated the committee that there will be a public hearing regarding snowmobile access on Pine Street at the next Select Board Meeting.

OTHER

The Economic Development Committee greatly appreciates the contributions of Anna Wells and thanks her for her time as an EDC member. The EDC is excited to welcome Ms. Wells in her new role as Economic Development Director for the town of Hopkinton. Ms. Wells will attend future EDC meetings as a staff member, rather than a committee member.

ADJOURNMENT

The next meeting of the EDC will be held on Tuesday, February 15 at 5:30pm in the Hopkinton Town Hall.

Ms. Wells moved that the meeting be adjourned. Mr. Sagris seconded the motion. Mr. Whitley called for the roll call vote.

Mr. Whitley	Yes
Ms. Folsom	Yes
Mr. Sagris	Yes
Ms. Wells	Yes
Ms. Lee	Yes

Motion carried 5-0. The meeting adjourned at 6:37p.m.

Respectfully submitted,
Andrea Folsom, Economic Development Committee Member