

## **Hopkinton Waste Reduction Committee Meeting**

### *Minutes*

February 17, 2022

Present: Bonnie Christie, Abigail Stone, Mary Carol Schaffrath, Liz Gilmore, Kristen Cummings

The meeting was called to order by Chair, Bonnie Christie, at 7:00pm.

1. Minutes: The acceptance of the January meeting minutes was tabled until the next meeting.
2. Town Meeting Plans: Kristen Cummings will take lead on handout. Currently working on "Recycle Right" brochure to encourage more accurate recycling at TS, as well as a map of TS. Liz Gilmore will take lead on tri-fold informational poster depicting where our MSW currently goes (Turnkey Landfill) as well as actionable ways to mitigate what goes to the landfill. Kristen Cummings will take lead on a set of slides to play at our table (via monitor provided by Jeff Donahoe) as well as PSA on main screen before Town Meeting begins. She will follow up with Neal Cass to arrange. Liz will bring some sample #5 plastic items for our table display. Rosalie mentioned she'd volunteer to bring snacks/cookies for our table and Bonnie agreed to follow up with her (not present at meeting).
3. Better Bin app: The committee watched a quick demo of the app, designed to reduce recycling contamination, which informs residents about what items are recyclable at their TS. It is customizable for a specific town and is currently being used in Lebanon. It can include up to 15,000 consumer products and the cost to implement is \$1500 annually. Discussion occurred regarding offering a survey first to gauge interest in an app like this, before justifying the investment. The committee is also considering a new campaign in 2023 centered around plastics.
4. Adjournment 7:54pm.

Respectfully submitted,  
Kristen Cummings